

## Parallel Sessions

<b>LAW AND ADMINISTRATIVE SCIENCES</b>	
<b>Conference room BI</b>	
	<p><b>Chairpersons: Associate Professor Ioan CIOCHINĂ BARBU</b></p> <p style="text-align: center;"><b>Professor Marian MIHĂILĂ</b></p> <p><b>Secretary: Assistant Adrian LUPAȘCU</b></p>
<ol style="list-style-type: none"> <li>1. THE DEFICIT OF DEMOCRACY IN THE DECISION-MAKING POLICY OF THE EUROPEAN UNION <b>Amititeloai Alexandru</b> – George Bacovia University</li> <li>2. CORELAȚIA DINTRE FICȚIUNE ȘI PRINCIPIU ÎN DOCTRINA INTERPRETĂRII JURIDICE <b>Andritoi Claudia</b> - Eftimie Murgu University</li> <li>3. A NEW PERSPECTIVE ON THE PRESUMPTIONS APPLICABLE IN THE FIELD OF PATERNITY ACCORDING TO THE CURRENT CIVIL CODE <b>Apetrei Irina</b> - Mihail Kogalniceanu University</li> <li>4. IN SERVICE ABUSES AGAINST THE INTERESTS OF PERSONS <b>Buzatu Nicoleta-Elena</b> – Dimitrie Cantemir Christian University</li> <li>5. THE POLITICAL DISCOURSE BETWEEN COOPERATION AND NON-COOPERATION <b>Caprioara Florin Mihai</b> – George Bacovia University</li> <li>6. PARTY AUTONOMY AS A FUNDAMENTAL RIGHT IN THE EUROPEAN UNION <b>Ciacchi Aurelia Colombi</b> - University of Groningen</li> <li>7. THE THEORY OF IMPREVISION IN THE NEW CIVIL CODE <b>Ciochina Barbu Ioan</b> – George Bacovia University</li> <li>8. FROM THE PRINCIPLES OF ENVIRONMENTAL LAW TO THE ENVIRONMENTAL ETHICS PRINCIPLES <b>Cobzaru Angelica</b> - The Ecological University of Bucharest</li> <li>9. THE MONISTIC AND THE DUALISTIC THEORY IN EUROPEAN LAW <b>Ciongaru Emilian</b> - Institute of Legal Research "Acad. Andrei Radulescu" of the Romanian Academy</li> <li>10. INTERNATIONAL RECOGNITION OF STATES - KOSOVO CASE <b>Jura Cristian</b> - National Council for Combating Discrimination</li> <li>11. THE EUROPEAN UNION'S INTERNATIONAL REPRESENTATION <b>Jura Cristian</b> - National Council for Combating Discrimination</li> <li>12. DELINEATION OF PENALTY CLAUSE AND OTHER CONTRACTUAL CLAUSES <b>Ludusan Florin</b> - Titu Maiorescu University</li> <li>13. INITIAL TRAINING OF ROMANIAN NATIONAL PRISON ADMINISTRATION STAFF <b>Lupascu Adrian</b> – George Bacovia University</li> <li>14. PROTEȚIA BUNURILOR CULTURALE - CERINȚĂ INDISPENSABILĂ A PROGRESULUI <b>Mihaila Marian</b> - Eftimie Murgu University</li> <li>15. Mihai Eminescu's CONTRIBUTION TO THE PHILOSOPHY OF LAW <b>Munteanu Stefan</b> – George Bacovia University</li> <li>16. CRIME AND CRIMINALITY-SERIOUS THREATS FOR A HARMONIOUS AND BALANCED DEVELOPMENT OF THE ROMANIAN STATE <b>Niță Nelu</b> – George Bacovia University</li> <li>17. THE CONFIGURATION OF THE PAYMENT OF THE PROMISSORY NOTE <b>Novac Diaconu Laurentiu</b> – George Bacovia University</li> <li>18. TEORETICAL AND PRACTICAL ASPECTS OF ERROR AND INTERPRETATION OF THE CONTRACT. ERROR IN STATEMENT <b>Paul Mihaela Cristina</b> - Titu Maiorescu University</li> <li>19. COMMUNICATION IN PUBLIC ADMINISTRATION - STYLISTIC ANALYSIS OF PUBLIC DOCUMENTS <b>Purice Suzana</b> - Constantin Brancoveanu University of Pitesti</li> <li>20. ADVOCACY OR CONTEMPORARY RECREATING THE PARTICIPATIVE</li> </ol>	

<p>DEMOCRACY. AN APPROACH FROM THE PERSPECTIVE OF THE CONSTITUTIONAL EFFICIENCY  <b>Stanescu Lucian-Sorin</b> Stefan cel Mare University Suceava  <b>Slusarciuc Marcela</b> - Stefan cel Mare University Suceava</p> <p>21. SOME ASPECTS OF CRIME AND VICTIMIZATION IN ROMANIA AND MOLDOVA  <b>Toma Toader</b> – George Bacovia University</p> <p>22. CHALLENGES OF DATA PROTECTION  <b>Toma Florentina Marilena</b> - City Hall Voluntari</p>
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<h2><b>ACCOUNTING, FINANCE, ECONOMIC ANALYSIS AND AUDIT</b></h2> <h3><b>Conference room AII</b></h3>	
<p><b>Chairpersons: Professor Neculai LUPU</b>  <b>Associate Professor Radu FLOREA</b>  <b>Secretary: Assistant Oana GROSU</b></p>	
<ol style="list-style-type: none"> <li>1. AN ANALYSIS REGARDING THE FULFILLMENT OF THE NOMINAL CONVERGENCE CRITERIA IN THE NEW MEMBER STATES OF THE EUROPEAN UNION IN THE CONTEXT OF THE CURRENT FINANCIAL CRISIS  <b>Ailincă Alina Georgeta</b> - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"  <b>Miliea Camelia</b> - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"  <b>Iordache Floarea</b></li> <li>2. MODELING AND FORECASTING THE VOLATILITY OF THE MOST TRADED STOCK OPTIONS AT VIENNA STOCK EXCHANGE  <b>Asandului Mircea</b> - Alexandru Ioan Cuza University of Iasi</li> <li>3. TWELVE RECOMMENDATIONS OF THE STIGLITZ COMMISSION  <b>Baltaretu Camelia</b> - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"</li> <li>4. COGNITIVE VALENCES AND LIMITS OF THE ACCOUNTING INFORMATION PROVIDED BY THE BALANCE SHEET AND THE INCOME STATEMENT  <b>Bordeianu Dana</b> –George Bacovia University  <b>Radu Florin</b> -George Bacovia University  <b>Maleca Ina</b> - Cooperative Commercial University of Moldova</li> <li>5. THE PLACE AND ROLE OF INVESTMENTS IN CONTEMPORARY SOCIETY  <b>Ceausescu Aurelian Ionut</b> - Constantin Brancusi University of Targu-Jiu  <b>Zamfir Paul Bogdan</b></li> <li>6. RELEVANCE OF FINANCIAL INFORMATION AND ACCOUNTING ANALYSIS IN BANKING FIRMS  <b>Cojocaru Constantin</b> – George Bacovia University  <b>Starparu Lucian</b> - The National Bank of Romania</li> <li>7. ISSUES REGARDING ECONOMIC DIFFERENTIALS AND COMPETITIVENESS ASPECTS IN THE EUROPEAN UNION  <b>Criste Adina</b> - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"  <b>Lupu Iulia</b> - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"</li> <li>8. ENTROPIC SHOCKS AND INTERNAL ORGANIZATION OF THE COMPANY  <b>Dimitriu Mihail</b> - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"</li> <li>9. IMPLICATIONS OF A COMMON SYSTEM OF TAXATION FOR EU COMPANIES  <b>Filipescu Maria – Oana</b> - The Bucharest Academy of Economic Studies</li> <li>10. INFORMATIONAL SYSTEM AND METHODOLOGY IN GLOBAL DIAGNOSTIC  <b>Florea Ramona</b> – George Bacovia University  <b>Florea Radu</b>– George Bacovia University</li> <li>11. THE IMPLICATIONS OF INHERENT RISKS ASSESSMENT IN AUDIT RISK</li> </ol>	

- LIMITATION  
**Florea Radu** – George Bacovia University  
**Florea Ramona** – George Bacovia University
12. STRUCTURAL CHANGES OF THE NON-GOVERNMENT CREDIT IN ROMANIA  
**Fotache Gabriela** - George Bacovia University  
**Fotache Marian** – George Bacovia University
13. LEASSING -ASSURANCE MECHANISM OF THE FINANCIAL PERFORMANCE OF COOPERATIST ENTERPRISES IN MOLDOVA  
**Fuior Elena** - Cooperative Commercial University of Moldova
14. THE EXPERIENCE AND PROBLEM OF DEFINING THE STATE AID IN THE REPUBLIC OF MOLDOVA  
**Fuior Elena** - Cooperative Commercial University of Moldova  
**Maxim Ion** - Cooperative Commercial University of Moldova
15. RISK ANALYSES THROUGH SIMULATION  
**Grosu Oana** – George Bacovia University
16. THE NEW EUROPEAN BANKING SUPERVISION INFRASTRUCTURE  
**Ilut Bogdan** - Alexandru Ioan Cuza University of Iasi  
**Chirlesan Dan** -Alexandru Ioan Cuza University of Iasi
17. THE ACCOUNTING TRUTH IN A SOCIETY GUIDED BY PERSONAL BENEFITS  
**Istrate Alina – Mariana** - Alexandru Ioan Cuza University of Iasi
18. FOREIGN DIRECT INVESTMENTS FLOWS EVOLUTIONS AT EUROPEAN LEVEL UNDER THE IMPACT OF THE FISCAL POLICY  
**Lazar Paula** - The Bucharest Academy of Economic Studies  
**Vuta Mihai**
19. THE PROBLEMS OF THE INTEGRAL COMPLEXE INFORMATICS ACHIEVEMENT OF PROCESSING OF ECONOMIC EVIDENCE  
**Leahu Tudor Stefan** - Cooperative Trade University of Republic Moldova
20. THE EQUITY AND EFFICIENCY OF TAXES  
**Lupu Neculai**– George Bacovia University
21. INFLUENCES IN THE FISCAL BEHAVIOUR OF THE ECONOMIC AGENT  
**Mihaila Nicoleta** - Romanian Academy  
**Isachi Silvia** - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"  
**Piciu Gabriela Cornelia** - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"  
**Chitiga Georgiana** - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"
22. EUROPEAN ENVIRONMENTAL FISCAL POLICY AND STRATEGY  
**Mihaila Nicoleta** - Romanian Academy  
Piciu Gabriela Cornelia - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"  
**Chitiga Georgiana** - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"  
**Isachi Silvia** - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"
23. FISCAL ASPECTS OF TAXES IN EUROPEAN COUNTRIES  
**Muntean Mircea** - Vasile Alecsandri University of Bacau  
**Solomon Daniela Cristina** - Vasile Alecsandri University of Bacau
24. ADVANTAGES OF USING STANDARD COST METHOD IN MANAGERIAL ACCOUNTING  
**Oceanu Lucian** – George Bacovia University  
**Bucsa Radu Cristian** – George Bacovia University
25. THE ROLE OF BANKS IN CAPITAL FORMATION AND ECONOMIC GROWTH: THE CASE OF NIGERIA  
**Omankhanlen Alex Ehimare** - Covenant University, Nigeria
26. PROGRESSIVE TAXATION IN TERMS OF AUTOMATIC FISCAL STABILIZERS  
**Padurean Elena** - Centre for Financial and Monetary Research "Victor Slavescu"  
**Leonida Ionel** - Centre for Financial and Monetary Research "Victor Slavescu"
27. CREDIT RISKS DURING ECONOMICAL CRISIS: TRENDS FROM THE UKRAINE

	<b>BANKING SYSTEM</b>
	<b>Prasolova Svitlana Pavlivna</b> - Poltava University of Economics and Trade
28.	ASPECTS OF THE ACCOUNTING INFORMATION SYSTEM IN THE CONTEXT OF THE ENTITY'S MANAGEMENT PROCESS <b>Radu Florin</b> – George Bacovia University <b>Bordeianu Gabriela-Daniela</b> – George Bacovia University <b>Paraschivescu Marius Dumitru</b> – George Bacovia University
29.	ORDINANCE FOR PAYMENT INFLUENCE ON THE PROFESSIONALS ECONOMICAL RELATIONS <b>Runcanu Grigore</b> - "Grigore Nicolae Runcanu" Law Office
30.	THE OPERATIONAL FRAMEWORK OF NATIONAL BANK OF ROMANIA'S MONETARY POLICY <b>Sambotin Stefan</b> - Vasile Alecsandri University of Bacau
31.	THE EU BANKING SECTOR: CURRENT ENVIRONMENT AND FUTURE DIRECTIONS <b>Sargu Alina Camelia</b> - Alexandru Ioan Cuza University of Iasi <b>Roman Angela</b> - Alexandru Ioan Cuza University of Iasi
32.	METHODS OF ANALYSIS OF THE NET POSITION OF FINANCIAL INSTRUMENTS HELD BY A BANK <b>Starparu Lucian</b> - The National Bank of Romania <b>Cojocaru Constantin</b> – George Bacovia University
33.	SAVINGS AS A FACTOR FOR GROWTH IN TIME OF THE GLOBAL FINANCIAL CRISIS <b>Stavrova Elena</b> - SWU "N.Rilski"
34.	E-COMPETITION FOR NEW BANKING MARKET SHARES. WHICH ARE THE COSTS OF IMPLEMENTING SUCH E-BANKING SOLUTIONS? <b>Tasca Radu</b> – George Bacovia University
35.	PUBLIC DEBT CRISIS AND THE BLACK HOLES FROM THE ROMANIAN STATE BUDGET – A LINIAR ANALYSIS <b>Trandafir Adina</b> - Spiru Haret University
36.	EU TAX COMPETITION THROUGH PUBLIC EXPENDITURE AND ITS IMPACT ON ROMANIA <b>Trandafir Adina</b> - Spiru Haret University
37.	CAPITAL STRUCTURE AND PERFORMANCE OF COMPANIES. A REVIEW <b>Tudose Mihaela Brindusa</b> - Gheorghe Zane University Iasi
38.	MONOPOL PRICE <b>Vaduva Maria</b> - Constantin Brancusi University of Targu-Jiu
39.	CO-BRANDED CARD, BANK RESPONSE TO FINANCIAL CRISIS <b>Vechiu Camelia</b> - Constantin Brancoveanu University of Pitesti <b>Enache Elena</b> -Constantin Brancoveanu University of Pitesti <b>Tudose Geanina</b> -Constantin Brancoveanu University of Pitesti <b>Gherman Liliana</b> -Constantin Brancoveanu University of Pitesti
40.	BANKRUPTCY: EVOLUTION, REGULATION, FINANCIAL RECOVERY <b>Zugrav Inga</b> - Cooperative-Commercial University of Moldova

<b>COMMERCE, TOURISM AND OTHER SERVICES</b>	
<b>Conference room AI</b>	
	<b>Chairpersons: Associate Professor Andreia-Simona MELNIC</b>
	<b>Associate Professor Daniel</b>
	<b>GHERASIM</b>
	<b>Secretary: Lecturer Lucian ANTON</b>
1.	OPEN SOURCE ALTERNATIVES IN ECOMMERCE ACTIVITIES <b>Bucsa Radu Cristian</b> – George Bacovia University <b>Oceanu Lucian</b> – George Bacovia University
2.	EVOLUTION OF AUTO MARKET IN ROMANIA

- Budică Ilie** - University of Craiova  
**Puiu Silvia** - University of Craiova  
**Ochetan Dalina** - University of Craiova
3. ROMANIAN TOURISM IN THE ACTUAL EUROPEAN CONTEXT  
**Dionisie Cristina** - Petre Andrei University of Iași
4. RURAL TOURISM ECOTOURISM AND – THE MAIN PRIORITIES IN SUSTAINABLE DEVELOPMENT ORIENTATIONS OF RURAL LOCAL COMMUNITIES IN ROMANIA  
**Dorobantu Maria Roxana** - The Bucharest Academy of Economic Studies  
**Nistoreanu Puiu** - The Bucharest Academy of Economic Studies
5. RURAL TOURISM IN ROMANIA  
**Gherasim Daniel** – George Bacovia University  
**Gherasim Adrian** – George Bacovia University
6. ENVIRONMENTAL MARKETING - A CHALLENGE FOR THE ROMANIAN TOURISM  
**Matei Gherman Corina** - Alexandru Ioan Cuza University of Iasi
7. ETHICAL ISSUES IN USING ECONOMIC ANALYSIS FOR ALLOCATING RESOURCES IN HEALTH CARE  
**Iacobuta Andreea-Oana** - Alexandru Ioan Cuza University of Iasi
8. CONSIDERATIONS ON THE RELATIONSHIP BETWEEN EFFICIENCY AND ETHICS IN HEALTH CARE  
**Iacobuta Andreea-Oana** - Alexandru Ioan Cuza University of Iasi  
**Poroch Vladimir**
9. CONSIDERATIONS ON OFFICIAL CONTROLS AND HYGIENE OF FOOD  
**Ispas Petruta-Elena** - Titu Maiorescu University
10. ABOUT THE PROSPECTS OF SERVICE COOPERATIVES CREATION IN THE GREEN TOURISM SPHERE OF UKRAINE  
**Karpenko Olga** - Poltava University of Economics and Trade, Ukraine
11. TERTIARY SECTOR - VECTOR OF KNOWLEDGE BASED ECONOMY  
**Lazar Cristina** - Ovidius University of Constanta
12. EVALUAREA EFICIENȚEI ACTIVITĂȚII COMERCIALE PRIN PRISMA DEZVALUIRII SUPLIMENTARE A INFORMAȚIEI CONTABILE  
**Maleca I.** - Cooperative Commercial University of Moldova  
**Fulga V** - Cooperative Commercial University of Moldova
13. THE NEW GENERATION OF EMERGING MARKETS  
**Mihăilescu Mariana** - Constantin Brancoveanu University  
**Popa Lucia-Ramoana** - Constantin Brancoveanu University
14. SETTLEMENT OF THE POLLUTANT ECONOMIC AGENTS MONITORIZING INTERVAL IN THE ROMANIAN SOUTH-EST AREA USING MULTICRITERIA SHAPING THROUGH THE EXPERT SYSTEM DEXI  
**Neacsu Gabriela** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta  
**Daniel Daneci-Patrau** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta  
**Patache Laura** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta
15. QUALITY OF LIFE AND COMMUNITY PARTICIPATION  
**Neamtu George** – George Bacovia University  
**Caprioara Florin Mihai** – George Bacovia University
16. MAIN ISSUES IN THE APPROACH OF THE JUVENILE DELINQUENCY.METHODOLOGICAL ASPECTS  
**Neamtu George** – George Bacovia University
17. THE QUANTIFICATION OF HOME TRADE’S COMPETITIVENESS OF THE REPUBLIC OF MOLDOVA  
**Panuta Angela** - Cooperative Commercial University of Moldova
18. OVERALL PERFORMANCE ASSESSMENT SYSTEM OF PUBLIC-PRIVATE PARTNERSHIPS FOR PUBLIC WATER AND SEWER SERVICES  
**Radu Ioan** - The Bucharest Academy of Economic Studies  
**Sendroiu Cleopatra**
19. THE DEVELOPMENT OF HOME TRADE AND CONSUMER CO-OPERATION FROM THE REPUBLIC OF MOLDOVA THROUGH INNOVATION AND SOCIAL

<p>RESPONSIBILITY  <b>Savga Larisa</b> - Cooperative Commercial University of Moldova</p> <p>20. THE PRIORITIES OF DEVELOPMENT HOME TRADE IN THE REPUBLIC OF MOLDOVA  <b>Sitnicenco V</b> - Cooperative Commercial University of Moldova</p> <p>21. TECHNOLOGICAL PERSPECTIVE ON THE DEGREE OF REGIONAL SPECIALIZATION OF EXPORTS  <b>Stângaciu Oana Ancuța</b> - "Vasile Alecsandri" University of Bacău  <b>Bucur Iulia Andreea</b> - "Vasile Alecsandri" University of Bacău</p> <p>22. THE TOURIST ACCOMMODATION CAPACITY IN ROMANIA AND THE MAIN TOURISM INDICATORS REGISTERED IN 2011 AND IN THE FIRST MONTHS OF 2012  <b>Urban Violeta</b> – George Bacovia University  <b>Melnic Andreia-Simona</b> – George Bacovia University</p>
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<p><b>MANAGEMENT, MARKETING AND SUSTAINABLE DEVELOPMENT</b></p> <p><b>“Moldova” Conference room</b></p>	
	<p><b>Chairpersons: Professor Liviu DRUGUȘ</b>  <b>Associate Professor Andrei Octavian PARASCHIVESCU</b></p> <p><b>Secretary: Lecturer Mihai CĂPRIORĂ</b></p>
<p>1. QUALITY SYSTEM IMPLEMENTATION PROCESS FOR SUSTAINABLE SUCCESS DEVELOPMENT IN ROMANIA'S SME  <b>Angheluta Tita Sava</b> - The Bucharest Academy of Economic Studies  <b>Pirnea Ionela Carmen Rizea</b> - The Bucharest Academy of Economic Studies  <b>Moisa Cristina</b> The Bucharest Academy of Economic Studies</p> <p>2. ECONOMIC EFFICIENCY AND THE CHALLENGE OF THE AUSTRIAN SCHOOL  <b>Baciu Livia</b> - Alexandru Ioan Cuza University of Iasi</p> <p>3. THE IMPACT OF LABOUR FORCE MIGRATION ABOUT EVOLUTION OF DEMOGRAPHIC PHENOMENA IN ROMANIA  <b>Balan Mariana</b> - Institute for Economic Forecasting, Romanian Academy</p> <p>4. ENVIRONMENTAL PROJECT RISK MANAGEMENT FROM THE COMPLEXITY PERSPECTIVE  <b>Bălășescu Răzvan</b> - Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"</p> <p>5. THE MULTIDIMENSIONAL CONCEPT OF WELL-BEING  <b>Baltaretu Camelia</b> – Romanian Academy Center for Financial and Monetary Research Studies "Victor Slavescu"</p> <p>6. TRANSFORMING BUSINESS USING SOCIAL MEDIA INGREDIENTS  <b>Bilba Radu</b> – George Bacovia University</p> <p>7. INTELLIGENT DECISION SUPPORT SYSTEMS  <b>Bilba Radu</b> – George Bacovia University</p> <p>8. CONSIDERATIONS ABOUT THE CONFIGURATION OF THE COMPANY'S MANAGEMENT PROCESS  <b>Bontaș Dumitru</b> – George Bacovia University</p> <p>9. ECONOMIC GROWTH AND IMPROVING REGIONAL DISPARITIES TOOLS OF THE ENLARGED EUROPEAN UNION  <b>Bucur Iulia Andreea</b> - "Vasile Alecsandri" University of Bacău  <b>Stangaciu Oana Ancuța</b> - "Vasile Alecsandri" University of Bacău</p> <p>10. INSTITUTIONS AND THE NATIONAL LEVELS OF INNOVATION; THEORETICAL AND EMPIRICAL ANALYSES  <b>Bunda Nicoleta Ramona</b> - Ovidius University of Constanta</p>	

- Moise-Titei Adina** - Ovidius University of Constanta
11. INCREASE OF SOCIAL RESPONSIBILITY OF FOOD MANUFACTURERS WITHIN THE FORMATION OF NATIONAL AGRICULTURAL MARKET  
**Cazacu Baciu A** - Cooperative Commercial University of Moldova  
**Valovoi Galina** - Cooperative Commercial University of Moldova
  12. QUALITY, THE KEY FACTOR OF COMPETITIVITY IN THE COMPETITIVE ENVIRONMENT  
**Cirnu Doru** - Constantin Brancusi University of Targu-Jiu  
**Todorut Amalia Venera** - Constantin Brancusi University of Targu-Jiu
  13. THE ROLE OF CONSUMMATIVE PROPERTIES IN STUDYING THE MARKETING OF COSMETIC PRODUCTS  
**Cobirman Galina** - Cooperative Commercial University of Moldova
  14. MANAGEMENT AND LAW: WAYS TO MAKE AND TAKE GOOD DECISIONS  
**Drugus Liviu** – George Bacovia University  
**Domagoja Buljan** - University of Split, Croatia  
**Toma Toader** – George Bacovia University
  15. QUALITY – CONCEPTUAL ASPECTS  
**Fedorciucova Svetlana** - Cooperative Commercial University of Moldova  
**Sargu Lilia** - Cooperative Commercial University of Moldova
  16. SPEECH EMOTION ANALYSIS IN THE ROMANIAN LANGUAGE  
**Feraru Silvia Monica** - Romanian Academy Branch of Iasi - ICES „Gh. Zane,,
  17. THE ECONOMIC RECOVERY OF THE SME’S BY IMPLEMENTING BI TECHNOLOGIES  
**Fotache Marian** – George Bacovia University  
**Fotache Gabriela** - George Bacovia University
  18. CONCEPTS OF ECONOMIC GROWTH AND DEVELOPMENT. CHALLENGES OF THE CRISIS OF KNOWLEDGE  
**Haller Alina** - Romanian Academy Branch of Iasi - ICES „Gh. Zane,,
  19. INTERNAL FACTORS UNDERLYING THE PRICE IN THE MARKETING  
**Gherasim Toader** – George Bacovia University
  20. COMMUNICATION IN MARKETING PROMOTION  
**Gherasim Adrian** – George Bacovia University  
**Gherasim Daniel** – George Bacovia University
  21. THEORETICAL AND PRACTICAL ASPECTS OF THE PUBLIC-PRIVATE PARTNERSHIP IN THE EUROPEAN UNION  
**Levai Codrina** - Senate of Romania
  22. THE ASSESSMENT OF INDIVIDUAL PERFORMANCE AS MEASURE OF THE PERSONNEL MANAGEMENT EFFICIENCY  
**Livitchi Oxana**- Cooperative Commercial University of Moldova
  23. RELAȚII SOCIALE VERSUS RELAȚII INTERPERSONALE  
**Lupu Otilia Alina** – George Bacovia University
  24. THE FRUIT OF COLLABORATION BETWEEN LOCAL GOVERNMENT AND PRIVATE PARTNERS IN THE SUSTAINABLE DEVELOPMENT COMMUNITY CASE STUDY: COUNTY VÂLCEA  
**Marin Camelia** - The Bucharest Academy of Economic Studies  
**Dorobanțu Roxana** - The Bucharest Academy of Economic Studies  
**Diana Codreanu** - The Bucharest Academy of Economic Studies  
**Ruxanda Mihaela** - University of Bucuresti
  25. ASSESSING THE DIDACTIC ACTIVITY OF HIGHER EDUCATION TEACHING STAFF  
**Melnic Andreia-Simona** - George Bacovia University
  26. PRINCIPLES OF THE INTERNET AND MOBILE MARKETING  
**Morozan Cristian** - Constantin Brancoveanu University of Pitesti  
**Ciacu Nicoleta** - Constantin Brancoveanu University of Pitesti
  27. THE PREMISES FOR SUSTAINABLE, HARMONIOUS AND BALANCED DEVELOPMENT OF THE ROMANIAN STATE  
**Niță Nelu** – George Bacovia University
  28. TRUST A DIFFERENT BUSINESS ORGANIZATION  
**Opritoiu Anemari** - Titu Maiorescu University
  29. MODELS FOR ASSESSING THE PROFITABILITY AND SUSTAINABLE GROWTH OF THE ENTERPRISE

- Păcurari Doina** - "Vasile Alecsandri" University of Bacău
30. THE UNIVERSITIES AND AGENDA 21  
**Paraschivescu Viorica** – George Bacovia University  
**Radu Carmen Elena** - Alexandru Ioan Cuza University of Iasi
31. THE ROLE OF INFORMATION SERVICES IN SUPPORTING QUALITY MANAGEMENT IN HEALTHCARE  
**Paraschivescu Andrei Octavian** – George Bacovia University  
**Cotirlet Adrian** - Municipal Hospital Emergency of Moinesti
32. EMPLOYMENT VULNERABILITY IN ROMANIA  
**Patache Laura** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta  
**Neacșu Gabriela** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta  
**Pătrău Dăneci Daniel** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta
33. DETERMINE CURRENT AND FUTURE DEMANDS ON HUMAN RESOURCES TRAINING AND DEVELOPMENT BRANCH "CREIR CF" CONSTANTA  
**Daneci Patrau Daniel** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta  
**Neacsu Gabriela** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta  
**Patache Laura** - Spiru-Haret University, Faculty of Management Financiar Contabil Constanta
34. STUDY ON THE IMPACT ON PROMOTING SOCIAL RESPONSIBILITY IN BUSINESS PERFORMANCE FOR SMES  
**Pirnea Ionela Carmen** - The Bucharest Academy of Economic Studies  
**Olaru Marieta** - The Bucharest Academy of Economic Studies  
**Angheluta Tita** - The Bucharest Academy of Economic Studies
35. ROMANIAN IMMIGRATION POLICY. A PROSPECTIVE APPROACH  
**Prisacariu Mihaela Roxana** - Mihail Kogalniceanu University  
**Horjinec Francisc Ludvig** - Mihail Kogalniceanu University  
**Trofin Stefan Catalin** - Mihail Kogalniceanu University
36. THE SOCIAL RESPONSIBILITY IN INSURANCE OF CONSUMER PROTECTION IN TERMS OF QUALITY MANAGEMENT ACTIVITY OF TRADE ENTERPRISE OF THE SUPPLY CHAIN LEVEL  
**Raischi Natalia** - Cooperative-Commercial University of Moldova  
**Smolevscaia Mariana** - Cooperative-Commercial University of Moldova  
**Fedorciucova Svetlana** - Cooperative-Commercial University of Moldova
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